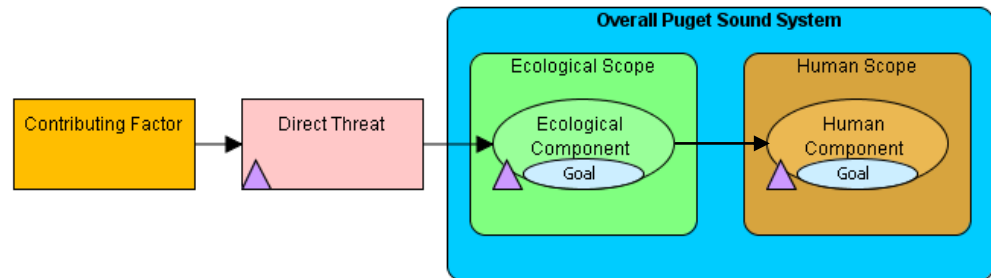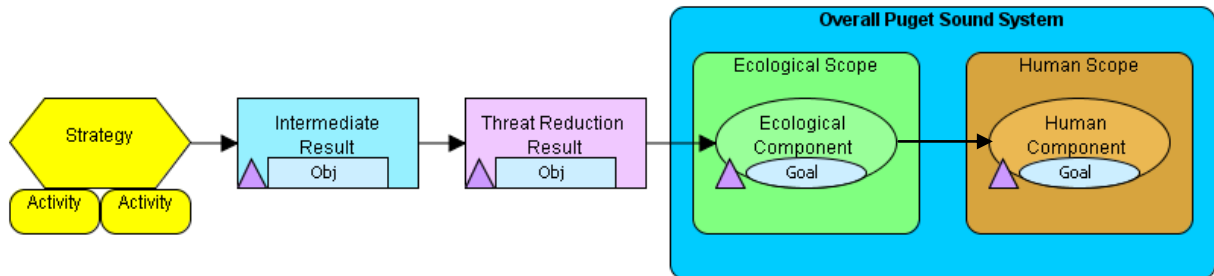# Crosswalk of Open Standards Terminology to Terms Used in Puget Sound

**Conceptual Model** – Shows the current and desired future status of the system (status indicators)



**Results Chain** – Shows the theory of change behind each strategy & effectiveness indicators



| Open Standards Term | Action Agenda Equivalents |
|---|---|
| **Scope** – The broad geographic or thematic focus of a project. | Not explicitly defined. |
| **Focal Component** (aka Target) – An element of the system chosen to represent and encompass the **key attributes** of the system. | Uses the term *component* in some places in a roughly equivalent fashion. |
| **Direct Threat** – A proximate agent or factor that directly degrades one or more focal components. | Defines the term *threat* in a roughly equivalent sense. Also uses the term *pressure.* |
| **Contributing Factor** – A factor that underlies or leads to one or more direct threats. | Uses the term *driver* in a roughly equivalent fashion. |
| **Threat Reduction Result** – The desired change in a direct threat. | Uses the term *outcome* in a roughly equivalent fashion |
| **Intermediate Result** – The desired change in a contributing factor. | Uses the term *outcome* in a roughly equivalent fashion |
| **Strategy** – A broad course of action, often used as an umbrella term to describe a set of specific activities. | Uses the term *strategies* and *actions* somewhat interchangeably. |
| **Activity** – A specific action or set of tasks undertaken by project staff and/or partners to reach one or more objectives. | Uses the term *strategies* and *actions* somewhat interchangeably. |
| **Goal** – A formal statement detailing a desired impact of a project, especially the desired future status of a focal component or its key attributes. Can include **intermediate benchmarks** or **milestones.** | Uses the term *goal* to refer to the highest level 2020 vision for the Sound established by the enabling legislation. Uses the term *indicator target* to refer to the desired future condition of key components of the system. |
| **Objective** – A formal statement detailing a desired outcome of a project, such as reducing a critical threat. Can include **intermediate benchmarks** or **milestones**. | Uses the term *benchmark* in a roughly similar fashion. |
| **Indicator** – A measurable entity related to a specific information need (e.g. progress towards a goal or objective). | The Action Agenda primarily uses the term *indicator* to refer to status of the system. |